

2018 REPRINT RATE CARD

Showcase your accomplishments

Reprints of Missouri Lawyers Weekly articles, news items and Verdicts & Settlements can add depth and style to your marketing program. Reprints are highly effective when you use them to:

- ◆ Enhance marketing packages and press kits.
- ◆ Provide practice specialty literature.
- ◆ Develop direct mail and email campaigns.
- ◆ Present information at conferences and seminars.
- ◆ Provide instant access to articles on your website.

Pages are 8.5" x 11"

1 or 2 pages	QTY	B/W	Color
	200	\$350	\$595
	500	\$450	\$695
	1,000	\$600	\$845
	2,000	\$750	\$995
3 or 4 pages	QTY	B/W	Color
	200	\$525	\$770
	500	\$675	\$920
	1,000	\$900	\$1,145
	2,000	\$1,125	\$1,370

Frameable reprints

Reprints are produced on glossy stock, in black & white or color. Our staff will work with you to customize your reprint with your company logo or photograph.

Frame Size	Price	Price w/ S&H
8.5" x 11"	\$150	\$176.00
11" x 17"	\$175	\$204.00



Digital photos

The photos featured in Missouri Lawyers Media publications are available for purchase in a digital copy. With the purchase of the digital photo, you can incorporate the image into all of your marketing needs.

Digital photo: \$125

PDFs

Missouri Lawyers Weekly offers this versatile option that may be posted on your website, sent out in emails or used to print your own hard copies. The one-time fee means you never have to renew your order.

Flat rate: \$495

Plaque

Deluxe black plaque with your choice of black, gold or silver bevel and gold or silver trim.

Plaque Size	Price	Price w/ S&H
11.5" x 14"	\$325	\$367.00
14" x 20"	\$375	\$421.00

(Rates do not include shipping, handling and tax. Plaques require 6 to 8 weeks for delivery. Alternate size available upon request; prices will vary.)