



MISSOURI LAWYERS MEDIA
DIVERSITY
& I N C L U S I O N
2020

SPONSORSHIP & ADVERTISING RATES

Recognizing attorneys, firms and organizations who are significantly advancing diversity, inclusion and the dignity of all people in Missouri's legal profession and in communities in which exceptional legal work impacts justice for all.

August 7, 2020

**Ameristar Casino Resort Spa St. Charles
1 Ameristar Blvd | St Charles, MO 63301**

Missouri
LawyersMedia

SPONSORSHIP OPPORTUNITY

Platinum Sponsor (1 available) • \$8,500

- Recognition in all event promotional materials
- Onstage recognition
- Top honors in all recognition (*only one Presenting Sponsor for the event*)
- 20 Premium seating event tickets
- Opportunity to provide leave-behinds and gifts for attendees
- Back cover of the event program
- Full-Page, full color ad in Missouri Lawyers Weekly in date of choice in August 2020
- Top Leaderboard Banner (468 x 60 pixels) on MLM event email, August 2020
- Top Display Banner (782 x 90 pixels) on MLM website, August 2020
- Onstage Role
- 60-second "Welcome" video shown at event

Gold Sponsor (2 available) • \$6,000

- Recognition in all event promotional materials
- Onstage recognition
- 14 Premium seating event tickets
- Opportunity to provide leave-behinds and gifts for attendees
- Premium placed full-page, full color ad in the event program
- Full-page, full color ad in Missouri Lawyers Weekly in date of choice in August 2020
- Medium Display Banner (180 x 150 pixels) on MLM event email, August 2020
- Medium Display Banner (300 x 250 pixels) on MLM website, August 2020
- Deluxe black plaque for honoree (11.5" x 14")

Silver Sponsor (4 available) • \$4,950

- Recognition in all event promotional materials
- Onstage recognition
- 12 Premium seating event tickets
- Opportunity to provide leave-behinds and gifts for attendees
- Half-page, full color ad in the event program
- Half-page, full color ad in Missouri Lawyers Weekly in date of choice in August 2020
- Deluxe black plaque for honoree (14" x 20")

Table Sponsor • \$3,750

- Recognition in all event promotional materials
- Onstage recognition
- 10 Premium seating event tickets
- Quarter-page, full color ad in the event program
- Quarter-page, full color ad in Missouri Lawyers Weekly in date of choice in August 2020
- Deluxe black plaque for honoree (11.5" x 14")

AWARD SPONSORSHIP (1 available) • \$6,400

- Company logo will appear on event honoree awards.
- Company logo will appear prominently on all print and web promotional advertising leading up to the celebration, at the celebration and on the Diversity and Inclusion website.
- A rotating leaderboard ad (728px x 90px) on the Diversity and Inclusion Awards website with a direct link to the sponsor's website.
- Opportunity to set up a tabletop display in the reception area at the celebration.
- A reserved table of 11 at the celebration, with signage.
- A full page color advertisement on the inside front cover of the awards program.
- Contact information for 2020 celebration attendees and winners included in the sponsor value book delivered after the event.
- 2 half page ads in Missouri Lawyers Weekly on dates you specify.

DISPLAY ADVERTISING

Advertising Rates

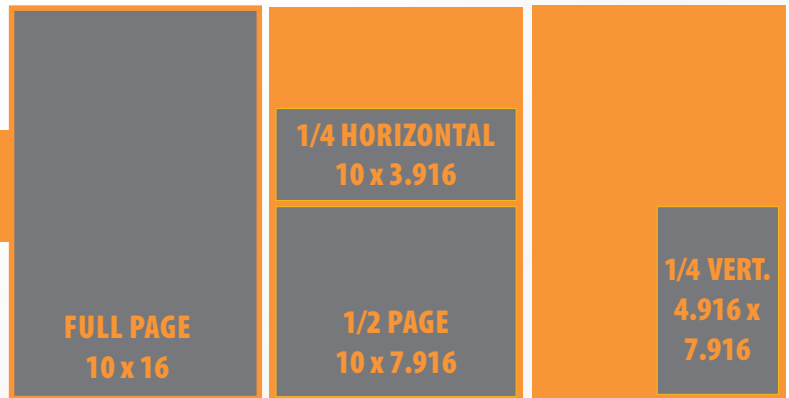
Full Page	\$2,575
1/2 Page	\$2,175
1/4 Page	\$1,705

includes color

Single Tickets \$100
Reserved Table of 10 \$1200

Deadlines

Sponsorship Deadline	July 21, 2020
Camera Ready Deadline	July 29, 2020
Awards Event	August 7, 2020
Publication Date	August 10, 2020



For More Information, Please Contact:

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