MISSOURI LAWYERS MEDIA

WE INVITE YOU to learn more about our readers and how you can get your company noticed and connect with new customers! To discuss specific programs and rates, contact an account executive.

MEDIA KIT 2023

Covering Missouri’s Legal and Business Community

Missouri Lawyers Weekly

molawyersmedia.com

MLM | COUNTIES

St. Louis Daily Record • The St. Louis Countian • The Jefferson Countian
The Daily Record Kansas City • St. Charles County Business Record
We Deliver Impact with Missouri’s Legal Industry

To connect with leaders in the legal industry, you need to market with Missouri Lawyers Weekly. For years, it has been the place leaders turn for news and insights about how to succeed in the constantly evolving industry. Partnering with Missouri Lawyers Weekly gives you many powerful ways to reach the right audience and make a difference.

Connect with Law Firms, Legal Services, Banking Institutions, Insurance Companies, and more.

Reach Attorneys and executives in high influence firms across the state.

Do business with decision-makers: 67% of our audience are decision-makers in their organization.

Influence leaders throughout their professional lives.

Part of BridgeTower Media: Leading media company focused on motivating key decision-makers:

- Home Furnishings
- Construction Industry
- Business Leaders
- Legal Professionals
- Employee Engagement
Create a strong presence on Missouri Lawyers Weekly and then reinforce your message by following your audience wherever they spend their connected time.

### Missouri Lawyers Weekly Retailer Persuasion Platform

<table>
<thead>
<tr>
<th>Learn</th>
<th>Believe</th>
<th>Buy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quickly grow strong, high-quality awareness</td>
<td>Tell the whole story and stay top-of-mind</td>
<td>Drive prospects to visit your site and take meetings</td>
</tr>
</tbody>
</table>

- **Digital Display**
- **Print Advertising**
- **Social Advertising**
- **Email Campaigns**
- **Social Media Management**
- **Sponsored Content**
- **Paid Search (SEM)**
- **Webinars/Custom Events**
- **SEO**

### Consultative Process Built to Ensure Your Success

Our proven client partnership model starts with your goals and aligns every aspect of your program to meet or exceed your expectations.

### Missouri Lawyers Weekly Campaign Development Process

1. **Objectives & Goals**
   - Goal
   - Target Audience
   - Budget
   - Assets
   - Success Measures

2. **Marketing Strategy Recommendations**
   - Program to Achieve Your Goals
   - MOLW Audience Insights
   - Recommended Media Strategy and Messaging Program

3. **Tactical Plan**
   - Campaign Summary
   - Media Goals
   - Engagement Goals
   - Flighting and Spend

4. **Measurement & Optimization**
   - Weekly Reports
   - Progress to Targets
   - Optimization Ideas

### Don’t Miss Out!

Leading lawyers rely on Missouri Lawyers Weekly for outstanding business results. Unlock the power of our multi-channel Retailer Persuasion Platform to achieve your goals!

**Get More Information**

[moLawyersMedia.com](http://moLawyersMedia.com)
<table>
<thead>
<tr>
<th>Special Publications</th>
<th>Description</th>
<th>Publish Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Missouri Lawyers Media introduces its POWER series. These issues will feature Missouri movers and shakers in vital areas of law. Missouri Lawyers Media will profile each of these attorneys in Missouri Lawyers Weekly and on molawyersmedia.com.</td>
<td>Publishes once a month the second Wednesday of each month</td>
<td></td>
</tr>
<tr>
<td>The directory lists all registered lobbyists in Missouri. It is direct mailed to Corporate Counsel and Missouri Legislature across the state. Additional copies are available for purchase. Inquire about display and enhanced listing rates.</td>
<td>January 23</td>
<td></td>
</tr>
<tr>
<td>The New Partners is an annual roundup of attorneys who made partner at Missouri Law Firms in 2020. Advertise in this widely read issue of Missouri Lawyers Weekly, distributed to subscribers cross the state of Missouri.</td>
<td>February 8</td>
<td></td>
</tr>
<tr>
<td>Missouri In-House magazine is a powerful way to get your firm in front of prospective corporate clients. The content will focus on what In-House Counsel want to read to better help them in their position. Reserve your space today!</td>
<td>March June September December</td>
<td></td>
</tr>
<tr>
<td>The Reader Rankings awards celebrates the top Missouri businesses organizations, legal services, people and more that YOU think deserve to be named the best!</td>
<td>May 10</td>
<td></td>
</tr>
<tr>
<td>Missouri Lawyers Weekly takes a comprehensive look at Missouri's top law firms. The magazine includes our exclusive rankings and in-depth look at the finances of the top-grossing firms.</td>
<td>June 14</td>
<td></td>
</tr>
<tr>
<td>The Unsung Legal heroes honors the law firm employees who have consistently gone above and beyond the call of duty, often behind the scenes. This award is reserved for the state's most talented and dedicated legal support professionals.</td>
<td>July 12</td>
<td></td>
</tr>
<tr>
<td>Missouri Lawyers Media will be printing a commemorative section to help recognize those companies who are celebrating milestone anniversaries.</td>
<td>September 13</td>
<td></td>
</tr>
<tr>
<td>Billing Rates is an annual survey of the hourly rates charged by Missouri attorneys. Drawn from court records and other sources, Billing Rates is frequently cited by lawyers and judges in cases where attorneys’ fees are awarded.</td>
<td>November 8</td>
<td></td>
</tr>
<tr>
<td>Each month, Missouri Lawyers Media honors the state’s most powerful attorneys in their respective practice areas, from appellate to white collar defense. At the end of the year, our editorial team reviewed hundreds of Power profiles published in the previous 12 months to find the cream of the crop — the Top 100 attorneys in Missouri and bordering metro areas.</td>
<td>December 13</td>
<td></td>
</tr>
<tr>
<td>Missouri's law firms range from solo operations to globe-spanning powerhouses. Missouri Lawyers Media highlights 20 firms whose unique profiles and exceptional work make them stand out.</td>
<td>December 13</td>
<td></td>
</tr>
</tbody>
</table>

For Rates Please Call 314-558-3257 or Email jaguirre@molawyersmedia.com
Make a connection, make an impression: Our signature events give you the opportunity to get your brand, your message and your people to get in front of the state's top professionals and decision-makers.

<table>
<thead>
<tr>
<th>Awards Events</th>
<th>Description</th>
<th>Event Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Missouri Lawyers Awards</td>
<td>A prestigious networking reception and luncheon honoring lawyers, judges and law firms selected for their outstanding accomplishments throughout the year. More than 250 members of the legal community join us to recognize the year's winningest trial and appellate lawyers, law firm innovators and more, capped off with a tribute to Missouri Lawyers Weekly's Lawyer of the Year.</td>
<td>February 9</td>
</tr>
<tr>
<td>Women's Justice Awards</td>
<td>One of the biggest nights of the year in the Missouri legal community, now in its 21st year. This elegant evening of networking draws a capacity crowd of 400 and culminates in an awards celebration for Missouri's leading women professionals, including our Woman of the Year — the highest honor of the night.</td>
<td>May 25</td>
</tr>
<tr>
<td>ICON Awards</td>
<td>The ICON Honors Awards recognize Missouri lawyers 60 and older for their notable success and demonstration of strong leadership both within and outside of their chosen field.</td>
<td>June 15</td>
</tr>
<tr>
<td>Diversity and Inclusion Awards</td>
<td>The Diversity and Inclusion Awards honor those in the legal profession who go above and beyond in their efforts to create a more diverse and inclusionary community.</td>
<td>August 10</td>
</tr>
<tr>
<td>Up &amp; Coming Awards</td>
<td>Take a high profile at a high-energy event. Up &amp; Coming salutes Missouri's early-career lawyers-on-the-march. This 300-attendee event draws next-generation legal stars, their friends and colleagues, the growing network of past recipients and other prominent members of the legal community.</td>
<td>October 12</td>
</tr>
<tr>
<td>Corporate Counsel Round Table</td>
<td>This panel discussion, followed by a cocktail reception, features corporate general counsel from the region's top companies in a frank and freewheeling conversation about the business of law, law firm marketing and the future of the legal services industry.</td>
<td>October 19</td>
</tr>
<tr>
<td>In-House Counsel Awards</td>
<td>Missouri Lawyers Media recognizes Missouri's in-house counsel at all levels who, among other things, navigate complicated contract negotiations, defend their companies in high-stakes litigation and defend their organizations' most important assets.</td>
<td>November 9</td>
</tr>
</tbody>
</table>

For Deadlines/Rates Please Call 314-558-3257 or Email jaguirre@molawyersmedia.com
BUILD BRAND AWARENESS TO AN ACTIVELY ENGAGED, OPT-IN AUDIENCE

Our eNewsletters provide regular updates to industry leaders on the latest news, intelligence, events, and trends. With over 8,000 subscribers to our daily alert Monday-Saturday, an eNewsletter sponsorship is perfect for companies looking to build brand awareness among this actively engaged audience alongside trusted editorial content.

Benefits of digital ads in eNewsletters?
- Build consistent brand presence alongside industry's trusted source of information
- Reach a verified, opted-in, audience in each of our eNewsletters
- 20%+ average open rates, suggesting audience trust in emails that come from us

DAILY NEWS ALERTS
Reach an audience of decision-makers in Missouri law firms and businesses that read our daily alert each day Monday - Saturday for the top legal headlines from around the state.

Frequency: Daily News Alerts
List: 8,000

SPECIALTY ENEWSLETTERS
These eNewsletters are created and distributed on an as-needed basis to specific segments of our audience. Please speak to your local rep for more information on what specific specialty eNewsletters we have coming up to determine if that audience is right for you.

Ad Specifications

Medium Rectangle: 300 x 250
Alert Banner: 550 x 185
Files: GIF, JPG, and PNG

Speak to a marketing campaign expert to determine which eNewsletter audience is right for your message!
ON-SITE DIGITAL DISPLAY

REACH DECISION-MAKERS ON THEIR #1 SOURCE OF INDUSTRY INFORMATION WITH OUR ON-SITE DISPLAY SOLUTIONS, ESTABLISHING A CONSISTENT PRESENCE ON OUR SITE.

1. RUN-OF-SITE: Serve your ad on a variety of places on our site including leaderboard, skyscraper, search sponsor banner, and more.

2. HIGH EXPOSURE AD UNITS: Get reach, frequency and exposure to website visitors with high impact ad units.

3. PLACEMENT/SECTION: Dominate a dedicated space to give readers a deeper look at your business.

On-Site Solutions

On-Site Advantages:

- Meet your audience on their #1 source of industry news and information
- Get your message in front of the top decision-makers in your industry
- Reach your audience with high frequency and increase click through and conversion rates

Let's connect today and explore the benefits.

Part of the BRT network
ON-SITE DIGITAL DISPLAY

MISSOURI LAWYERS MEDIA

MOLAWYERSMEDIA.COM PROVIDES THE LATEST DAILY BUSINESS NEWS, THROUGH STORIES, BLOGS AND MORE.

Serving on-site ads in a variety of places on our site with high frequency can build quick brand awareness or reinforce your brand's message. Advantages:

- Meet your audiences on their #1 source of industry news and intelligence
- Build brand awareness alongside relevant editorial content
- Reach your audience with high frequency to encourage brand building

<table>
<thead>
<tr>
<th>21,762</th>
<th>Unique Monthly Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>51,490</td>
<td>Monthly Pageviews</td>
</tr>
</tbody>
</table>

ON-SITE EVERYWHERE COVERAGE

Serve your ad in a variety of places on our site to ensure maximum exposure to your target audience where they get their industry news. All ad positions are run-of-site.

**Leaderboard**
The leaderboard is the top of the page ad unit on our website, running adjacent to the Missouri Lawyers Media logo. This is a great position for companies looking to balance high impact with high frequency.

**Medium Rectangle**
Medium Rectangle ads are run-of-site. Medium Rectangle ads can contain video, and are great for conversions.

**In-Content**
The In-Content ad units are embedded within the editorial content across the Missouri Lawyers Media website, making them great for engagement. In-Content ads are programatically delivered run-of-site.
Partner Content is a type of content marketing that allows you to describe your product/service in more detail and position yourself as the industry expert to a group of industry leaders. The milawyersweekly.com partner content package provides a platform for companies to leverage our brands reputation as an information source, by allowing companies to host content on milawyersweekly.com.

- Place your content piece alongside the content of the industry's #1 trusted source of information
- Build brand and product/service awareness and understanding
- Reach decision-makers where they get their most trusted industry information

**Package Summary**

Partner Content Package Includes:

- A 500-1400 word content piece featured within the Top Stories newsfeed on the molawyersmedia.com homepage alongside editorial posts
- On-site display ads to drive visibility to your piece
- Inclusion in our daily newsletter 2x per week for the entire month
- Advertiser has exclusive ownership of content landing page via ads surrounding content
- Social retargeting on the native content piece for increased engagement
- Share of voice up to four, on molawyersmedia.com
THOUGHT LEADERSHIP

BECOME AN INFLUENTIAL THOUGHT LEADER

SHARE YOUR EXPERTISE, ATTRACT MORE CLIENTS.

Your firm is full of experts across a wide range of practice areas. How do you get the word out and attract more business? By sharing your firm’s expertise through highly credible thought-leadership content published in Missouri Lawyers Media — a premier publication that captures the attention of affluent, high-level decision makers. Our team is ready to develop a content strategy that unleashes your firm’s thought leadership. We provide end-to-end resources to tell your compelling story and create a content plan that fits your marketing goals.

HOW DOES IT WORK?

It’s very simple. You are the experts in your field, we’re professional writers. Let us do the heavy lifting for you. We’ve partnered with Words at Work, a local team of strategists, creative thinkers and writers to plan and develop your thought leadership content.

ONLINE - PRINT - SOCIAL

POWERFUL AUDIENCES AND TOOLS FROM A TRUSTED INDUSTRY VOICE.

STAND OUT: share your expertise with our readers — decision makers in legal industries.

PROMOTE: link to published thought leadership content on your website and share on your social media channels

THOUGHT LEADERSHIP CONTENT — TWO OPTIONS

1. Let us do the writing. 3 custom 800-word columns written, edited, published, and promoted

2. You write, we take care of the rest.

3. self-written columns published and promoted

WHAT YOU’LL GET

Your 800-word column will be published on our authoritative website and formatted as a halfpage article in our industry leading publication —Missouri Lawyers Media.

Promotion Includes:

• 1 week link on our homepage to your article
• 1 week featured in our daily e-newsletter
• Social media post on our LinkedIn or Facebook pages
• Complimentary PDF reprint of your article for sharing and posting
EVERYWHERE YOU GO
Print Advertising

Grow your business by reaching the largest number of legal decision makers and industry leaders who rely on Missouri Lawyers Media as the #1 go-to for industry news, research, events and intelligence.

When you purchase a print advertising package with Missouri Lawyers Media, you automatically receive inclusion in our digital edition. The result — you reach readers when they are actively engaging with Missouri Lawyers Media, wherever they go for news and information, whenever they go there.

REACH. FREQUENCY. CONTINUOUS BRAND BUILDING.
WEBINARS

TELL YOUR STORY, EXPLAIN YOUR SERVICE AND ACQUIRE NEW BUSINESS PROSPECTS WHEN WE HOST YOUR WEBINAR

Leveraging our audience, you can spend direct, interrupted, quality time with our audience by hosting a webinar through us.

Advantages of Webinars:
• Tell a more detailed story about your brand, product or service
• Position yourself as a thought leader backed by our brand name
• Acquire a list of potential leads after

How it works:

1. Schedule a date and time to host a webinar on your topic of choice.

2. We will manage everything, from pre-marketing, to technical day of set up.

3. Get exclusive access to the registration list after the event.

We will manage all pre-event marketing activities from design through execution, including:

- Email Campaigns
- eNewsletter Ads
- On-Site Display Ads
- Landing Page build for registrations
- Social Media Promotion

Part of the BRIDGETOWER MEDIA network
BRAND AWARENESS WITH GUARANTEED EXPOSURE ON MOLAWYERSMEDIA.COM WITH A WELCOME AD

The Welcome Page is the highest visibility solution we offer on Missouri Lawyers Media website. With guaranteed exposure to every website visitor, you can be confident that your message is getting maximum attention. Welcome Page ads blend high impact with high visibility - taking over the users screen the first time they visit molawyersmedia.com each day.

Couple this with an on-site digital display campaign to reinforce your message wherever our audience spends their time on our site.

21,762 Unique Monthly Visitors 51,490 Monthly Pageviews

Breaking News Alerts

Breaking News Alerts go out to our clients on an as-needed basis. These emails have a higher open rate from our readers than others, due to their nature. We allow for one advertiser to include their ad in these alerts. So, if you are looking for guaranteed exposure to an active, opt-in audience, you will want to consider this premium ad placement for your message.
Co-branded email

1. Create/design an email with your message to achieve desired business outcomes.

2. We will deploy the email on your behalf to our opt-in, engaged audience of leaders in the industry.

3. You can count on our steady open-rates to ensure exposure and engagement with your message.

Co-branded email advantages:

- 100% Share of Voice of Ad Message
- Reach decision-makers on the same channel where they receive their daily source of industry news
- Position yourself alongside the industry’s #1 source of authoritative information

Let’s connect today and explore the benefits.
51,490
AVG. MONTHLY PAGE VIEWS

Average Monthly audience engagement

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page Views</td>
<td>51,490</td>
</tr>
<tr>
<td>Users</td>
<td>26,216</td>
</tr>
<tr>
<td>Sessions</td>
<td>35,848</td>
</tr>
<tr>
<td>Pages/Session</td>
<td>1.44</td>
</tr>
<tr>
<td>Mobile Phone Sessions</td>
<td>11,113</td>
</tr>
<tr>
<td>% of sessions from Mobile</td>
<td>31.0%</td>
</tr>
<tr>
<td>Google Sessions</td>
<td>9,193</td>
</tr>
<tr>
<td>LinkedIn Sessions</td>
<td>428</td>
</tr>
<tr>
<td>Facebook Sessions</td>
<td>522</td>
</tr>
<tr>
<td>Twitter Sessions</td>
<td>194</td>
</tr>
</tbody>
</table>

Email lists and Statistics

<table>
<thead>
<tr>
<th>Email List</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily Alerts</td>
<td>6,762</td>
</tr>
<tr>
<td>Alert Open/engagement rate</td>
<td>29.2%</td>
</tr>
<tr>
<td>Average Daily Alert Click Rates</td>
<td>3.7%</td>
</tr>
<tr>
<td>Pageviews from Email Alerts</td>
<td>13,643</td>
</tr>
<tr>
<td>% of Pageviews from Alert Readers</td>
<td>26.5%</td>
</tr>
<tr>
<td>Co-Brand Email List</td>
<td>26,089</td>
</tr>
<tr>
<td>Special Offers and Events List</td>
<td>11,174</td>
</tr>
</tbody>
</table>
MISSOURI LAWYERS MEDIA

PRINT DIMENSIONS

<table>
<thead>
<tr>
<th>SIZE</th>
<th>W X H</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full</td>
<td>7.75” x 10.25”</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7.25” x 4.625”</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>4.625” x 7”</td>
</tr>
<tr>
<td>2/3 Vertical</td>
<td>4.625” x 9.75”</td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>2.25” x 9.75”</td>
</tr>
<tr>
<td>1/3 Square</td>
<td>4.625” x 4.625”</td>
</tr>
</tbody>
</table>

MECHANICAL DATA

| Trim Size:       | 8.25” x 10.75” |
| Printable Area:  | 7.75” x 10.25” |
| Binding:         | Fold          |
| Method of Printing: | Offset full run |
| Halftone Screen Requirements: | 85 line screen preferred; 100 maximum 240 maximum density |

Digital Ad Specifications
PDF files are preferred. All fonts embedded or outlined. If sending other than PDF, either QuarkXPress or InDesign are acceptable with all images and fonts included. Must provide all screen and printer fonts. Images must be at 100 line screen, at least 200 dpi; TIF format for black and white and EPS for color. All colors must be in CMYK mode. Macintosh format CD-Roms. Call for settings and specifications for PDF files.

Errors
Advertisers are responsible for checking the first insertion of the advertisement and notifying their Missouri Lawyers Media representative of any errors. Advertisers must report errors immediately to receive any compensation. No allowance will be made for errors that do not materially affect the value of the ad.

Issuance/Closing Dates
Missouri Lawyers Weekly is published the second Wednesday of every month, 12 times per year. Space reservations close 15 business days prior to publication at 4:00 p.m. Materials are due 10 days prior to publication. For special placement and supplement ads, please call for earlier deadlines.

Cancellations
No cancellations or changes will be accepted after space closing date. Notifications of cancellations prior to closing date must be in writing.
Files should be named uniquely and include your company name and the intended ad size.

**Newsprint Specifications:**

**Ink limit:** Optimal total area coverage for any color mix or image (C+M+Y+K) should be at or below 220%. Press dot gain is 25%.

**Colors:** All artwork must be CMYK. Pantone and RBG are not allowed. Black should be built as “true” black, not a mix of colors.

**Images:** CMYK color profile, no RGB. Resolution must be 300 dpi. Overall sharpening and lightening dark areas suggested for all images. Darker images, where image tones exceed 75% black, tend to darken on press. Please lighten areas that may print too dark.

**Fonts:** All fonts must be embedded. Very small or very fine type, artwork with very small or fine detailing, screened type, and background patterns may fill in on the press. We suggest no smaller than 8 point for normal text and no smaller than 12 point for reversed text.

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**Digital Ad Specifications:**

**Colors:** All artwork must be RGB.

**Images:** Each ad must be sized to the exact pixel dimensions of space purchased. Resolution must be 72 dpi.

**Format:** We accept files in PNG, JPEG or GIF format. Static ads should not exceed 40 KB file size. Animated GIFs should not exceed 150 KB.

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**Free Design Services available:**

Need some design help? Our award-winning design team is standing by. Contact your account manager for details and deadlines.

**Deadlines:**

**Newspaper**

**Space Reservation:** 4:00 p.m. 15 days prior to publication.

**Materials Due:** Noon. 10 days prior to publication.

**Employment**

Noon, 10 days prior to publication, but will start on digitally that day.

**MOLawyersMedia.com**

One business day prior to start date.

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**Submission:**

**Files under 10MB:**

Email your ad to your account manager.

**Files over 10MB:**

Please contact your account manager to set up a file transfer.

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**Notes:**

**Cancellations**

No cancellations or changes will be accepted after space reservation deadline. Notifications of cancellations prior to closing date must be in writing.

**Errors**

Advertisers are responsible for checking the first insertion of the advertisement and notifying their representative of any errors. Advertisers must report errors immediately to receive any compensation. No allowance will be made for errors that do not materially affect the value of the ad.

**Publisher’s Statement**

All advertising accepted is subject to approval by the publisher. Advertiser and his agency will indemnify, defend and hold harmless from any claim and all loss, expense or liability arising out of the publication of any advertising copy.

**Payment**

Payment in advance is required by out-of-state customer and for ads under $500. Credit checks are required for ads over $5,000. We accept Visa/MC/AMEX.
MISSOURI LAWYERS MEDIA provides readers with continuous legal news coverage from across Missouri, 24/7. Our site features news stories published in each week’s edition, plus web exclusive content. Our Missouri Lawyer blog provides frequent updates on news events affecting the legal community. Users rely on our searchable archives for help with their legal research.

3 mo.  6 mo.  1 yr.
Run of Site  $55 cpm  $50 cpm  $45 cpm
[728px by 90px]
[300px by 250px]
Welcome Ad  $850/day
[600px by 450px]

Web advertising rates are listed per rotation. All positions include one of four rotations with the exception of the top leaderboard ad. (There are a maximum of 4 rotations per location, allowing each ad to appear at least 25% of the time. To own all four positions on a page, an advertiser should buy all four rotations.) To learn more about applicable volume discounts speak to your account executive.

Acceptable Formats: .gif, .jpg, .png, .swf (flash ads)
Maximum Size: 96 kB; Color Space: RGB
Resolution: 72dpi; Loop Maximum: 3 loops

Daily Alert Rates

Missouri Lawyers Media provides an e-mail alert service that brings the latest legal news from around the state directly to your inbox. Includes a minimum of five alert updates per week (Monday through Friday). The Daily Alert provides headline news and case digests of important court decisions from Missouri Lawyers Media, and legal news from news operations across the state.

(Per month)  1 mo.  3 mo.  6mo.
Full Banner (top leaderboard) - A  $1,700  $1,500  $1,300
[550px by 185px]
Display Banner (square) - B + C + D  $1,300  $1,100  $850
[300px by 250px]
Acceptable Formats: .gif, .jpg, .png; Maximum Size: 96 kB
Color Space: RGB; Resolution: 72dpi

Co-Branded Email Rates

$140 cpm for targeted attorney list. 15% discount after your first co-branded email
$75 cpm for business and attorney list. 15% discount after your first co-branded email.

For Info Please Call 314-558-3257 or Email jaguirre@molawyersmedia.com